



COMPANY & SERVICES



THE COMPANY

DESCRIPTION

 $Mount-Invest\ SA \text{ is an Independent Wealth Management Company}$

Founded and managed by financial professionals with extensive experience in Private Banking and Asset Management.

A **dedicated Independent Wealth Management company** incorporated under Swiss law, registered in Geneva, at the crossroads of Europe.

MOUNT

INVEST

Mount-Invest SA is supervised by «AOOS», the Supervisory Body according to the Federal Law on Financial Institutions (FinIA) and the Federal Act on the Swiss Financial Market Supervisory Authority (FINMASA) duly approved by the Swiss Financial Market Supervisory Authority (FINMA). The company has an authorization to operate as an asset manager according to the FinIA (Financial Institutions Act).

Member of the SFAA, the Swiss Financial Analysts Association.

Mount-Invest SA works with business partners that have strong experiences in the development of companies linked to new business opportunities and structured financial solutions.

Current co-founder of a new and innovative partnership with AWAP SA, the Cercle de Gestionnaires de Fortune Indépendants (GFI) dedicated to Independent Asset Managers, Mount-Invest SA integrates now a multitude of services offered to clients and partners.

A Family Office joint-venture for specialized services and tailor made solutions.

PHILOSOPHY

MOUNT | 🐼

(or Mountain), a natural elevation of the earth surface rising more or less abruptly from the surrounding level and attaining an altitude which, relatively to the adjacent elevation, is impressive or notable. Elevation, volume, relief, spacing and continuity. To go up, climb, ascend / support

▲ INVEST

(or Investment), investing money or capital in order to gain profitable returns, as interest, income, or appreciation in value. Commit money or capital to obtain a financial gain

MOUNT

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In many ways, the world of finance can be compared with mountains:

- Grandes Wide-open spaces, environment at risk, steep slopes, extreme and/or rapid variations but equally fascinating a world of extreme interest. Like a mountain "guide", your personal and private advisor will guide you to reach the targeted summits
- There are many variants of guides and are often employed in any aspect of travels or adventures. Their knowledge and experience provides an advantage, improving the overall travel experience. A personalized experience ensuring a safety trip. The "guides" posses an area and field-specific qualification usually issued and/or recognized by the appropriate guide's association or licensing authority

Innovation, Flexibility, Progress, Tailored Guiding, Professional Services, Style, Security & Safety

= Lasting Success

SERVICES & BENEFITS



SERVICES

- FAMILY OFFICE: Specialized Service offered to families and special groups
- A **trusted and independent advisor** who offers quality services and tailor made solutions adapted to the needs of private individuals as well as institutional entities
- A global approach to Wealth Management & International Private Banking
- A privileged relationship with leading depository banks that best suits client needs (with the ability to manage assets in any bank or financial center)
- Independent Investment Policy and Research
- Application of the full spectrum of investment tools (Mandates, Management of dedicated financial solutions)
- Genuine partnership based on a relationship of mutual trust, ensuring the best investment solutions

BENEFITS

- Serious and professional practice of Independent Asset Management and Advice
- Safeguarding assets, aiming for growth, risk monitoring
- Performance, objectivity, service innovation, trust
- Open Architecture with no conflict of interest
- Optimized investment strategies
- Tailor made investment solutions developed in partnership with our network of expert global assets counsel
- Assessment of overall banking needs with a dedicated and discrete manager
- Stability and continuity of personal relationship regardless of any changes in financial establishments

DESCRIPTION



▲ | ACTIVITIES

MAIN ACTIVITIES (•= Yes, ·= No, \bigcirc = To be defined)	ADVISORY	ACTIVE ADVISORY	DESCRETIONAL
Macro Activities			
Definition of investment objectives	•	•	•
Evaluation of different risks	0	•	•
Definition of Family investment risk profile or Investment Policy (IP)	•	•	•
Clear differentiation of "strategic asset allocation" vs "tactical asset allocation"	0	•	•
Revision and analysis of consolidated investment portfolios	0	•	•
Recommendation based on economic outlook and markets' opportunities	0	•	•
Choice of banks and accounts jurisdictions (stability, safety, quality, discretion, fees, etc).	•	0	•
Definition of 'alert triggers' with emergency contingency plan*	•	•	•
Choice of investment structure taking into consideration tax issues*	•	0	•
Choice of investment structure taking into consideration succession issues*	•	0	•
Choice of wealth manager jurisdiction (Mexico, Panama, CH, EU, etc.)	•	0	•
Micro Activities			
Economic outlook knowledge (research access/active reading and information analysis)	0	•	•
Financial markets' understanding (systems' access/active reading and information analysis)	•	•	•
Selection of core-satellite investment strategy (asset + currency allocation)	0	•	•
Evaluation of different investment vehicles that may be considered & those that will not	0	•	•
Selection of investment vehicles (bonds, equities, funds, ETF's, structured products,			
commodities)	•	0	•
Investment implementation/investment instructions to each bank (purchase/sell orders)	•	0	•
Control of all trading orders execution throughout all banks (amount/prices/fees cross checks)	•	0	•
Asset allocation and accounts update after orders execution (accounting services)	•	0	•
Consolidation of all bank accounts throughout one single 'global statement'	•	•	•
Quarterly reports	0	•	•
Minutes of meetings / decisions	•	0	•
Other Services	0	0	•
* Via Family Office Partners			

RISK APPROACH & MANDATES



DEFENSIVE

The investment goal is capital protection. Stable growth and/or a high level of income, and access to the investments within three years.

This strategy looks for higher returns than those available from short-term time deposits while assuming an increase in risk

▲ | BALANCED

The investment goal is capital growth. Tolerance of some fluctuations in the value of the portfolio in anticipation of a higher return. Prepared to invest for four years or more, income not required.

Designed for investors willing to accept an increase in risk potential losses in order to achieve capital growth

\land | GROWTH

The investment goal is long-term capital growth. Tolerance to substantial fluctuations in the value of the portfolio in anticipation of a higher possible return over a period of 8 years or more.

Designed for risk oriented investors

SPECIAL MANDATE

Available for investment ranges not specified or included in the other Investment Strategy Mandates. Target: achieve positive performance in the portfolio every year, independent of the market conditions.

Focus on stable and absolute returns with no restrictions



RISK GRADES

Monitoring risk level of securities via a proprietary model from Mount-Invest SA

Mount Invest

INVESTMENT COMMITTEE

• Mount-Invest SA

PROCESSES

- AWAP SA and Partners
- Definition of asset classes and proportions (types and percentages)
- Definition of strategies and investment themes

SELECTION

- Selection of financial instruments and ideas via the investment committee "TIM" (Tuesday Investment Meeting)
- Proprietary ideas from Partners and Mount-Invest SA
- Recommendations from financial institutions and banks

▶ | IMPLEMENTATION

- Strategies and implementations by Mount-Invest SA
- Clients (particular cases)
- Partners (particular cases)

▲ | TACTICAL INV. COMMITTEE

- Internal and external investment recommendations
- Market opportunities
- Switches
- Diverse

FOLLOW-UP, CONTROL & SUPERVISION

- By Mount-Invest SA & partners
- Corporation audited by duly authorized companies (audit & compliance)
- AOOS: Supervisory body (OS) within the meaning of the Financial Market Supervision Act (LFINMA)
- SFAA (Swiss Financial Analyst Association)

Innovation, Open Architecture & Tailor-Made Proposals, Bespoke & Innovative Solutions, Flexibility, Enhanced Decisions, Groups Synergies and Reactivity





DESCRIPTION



Bank partnerships also available via the AWAP SA* Family Office :

BCV, Pictet, Julius Bär, Corner Trader, EFG, Swissquote, BNP Paribas, Société Générale, JP Morgan, Barclays, SYZ, etc.

* Discounts on products, custody fees, trading, etc. Restrictions may apply

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